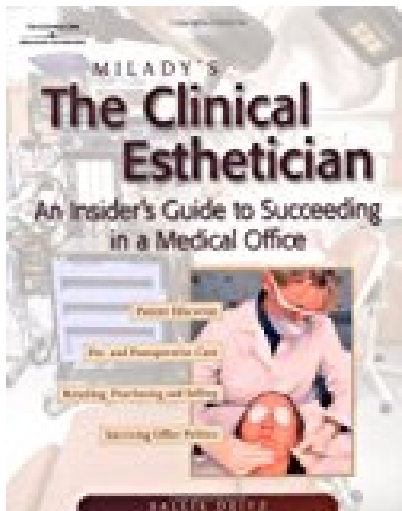


Miladys The Clinical Esthetician An Insiders Guide to Succeeding in a Medical Office



BOOK DETAILS

- Author : Sallie Deitz
- Pages : 336 Pages
- Publisher : Milady
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BOOK SYNOPSIS

Milady's The Clinical Esthetician: An Insider's Guide to Succeeding in a Medical Office is a guide to working with and for a physician in a medical setting, while managing a skin care business. It offers in-depth methods for problem solving practical matters such as building a business plan, buying and selling products, dealing with office politics, applying tried and true treatments, and protocols, while increasing profit. Dietz depicts how a practitioner can become a liaison between the patient and doctor, offering a valuable service to the relationship, while building a prosperous business. In addition, topics such as office politics and rules and regulations are covered. Case studies are included, as well as chapters on handling difficult patients and situations.

MILADYS THE CLINICAL ESTHETICIAN AN INSIDERS GUIDE TO SUCCEEDING IN A MEDICAL OFFICE

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